





## **ABOUT HPEDIA®**

What is Hpedia® and Some numbers

Hpedia® Modules

**Key Features** 

How will you benefit from Hpedia®?

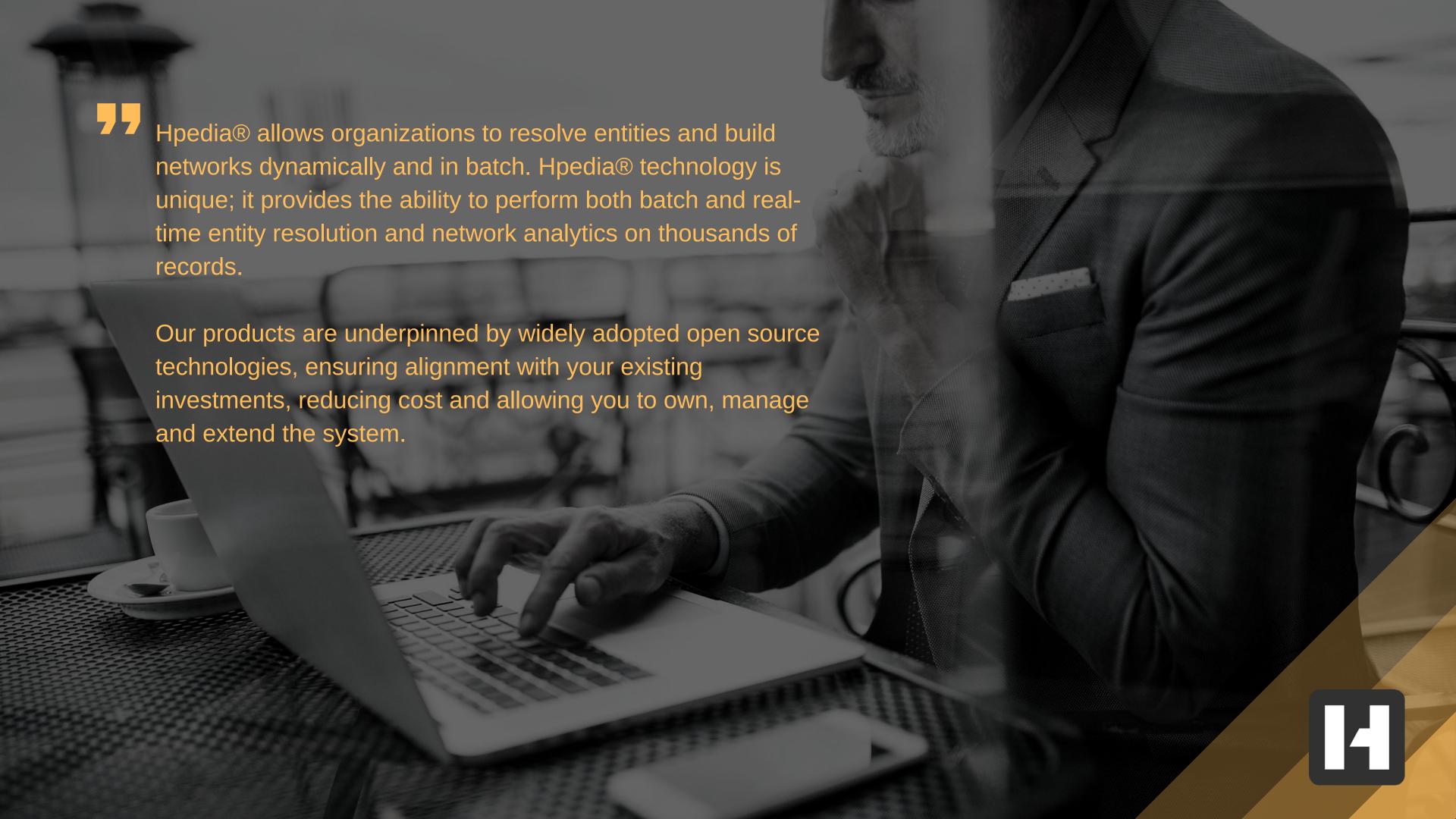
Who should use Hpedia®?

Reasons to buy











### **HPEDIA® MODULES**

# Hencyclopedia

Hencyclopedia is a database that collects all information and data from existing fleets, operators, used models. The management of this database allows having a complete census of the fleets and the statistics related to each individual operator.

## **Horacle**

Horacle collects all fleet upgrade opportunities, providing a useful tool to companies and suppliers of aeronautical parts.



### **KEY FEATURES**



#### **REAL TIME**

Dynamically build entities with varied fuzziness to service multiple use-cases.



### SCALABLE

Able to handle billions of records and scales horizontally and vertically



#### **OPEN**

Built on open source technology on non-proprietary data formats and exposes standard REST APIs.



# HOW WILL YOU BENEFIT FROM HPEDIA®?

Keep your knowledge base up to speed. Don't get left behind.

Reinforce your strategic decision-making with definitive and reliable market data.

Learn how to exploit new technological trends.

Realize your company's full potential within the market.



Understand the competitive landscape and identify potential new business opportunities & partnerships



# WHO SHOULD USE HPEDIA®?

**HELICOPTER OEMS** 

**COMPONENTS SUPPLIERS** 

**ENGINE MANUFACTURERS** 

**AVIONICS SPECIALISTS** 

**COMPOSITES COMPANIES** 

**BUSINESS DEVELOPMENT MANAGERS** 

**TECHNOLOGISTS** 

**R&D STAFF** 

**BANKS** 

**GOVERNMENT AGENCIES** 

**HELICOPTER PASSIONATES** 



# **REASONS TO BUY**

Determine prospective investment areas based on a detailed trend analysis of the global commercial helicopter market over the next ten years.

Gain in-depth understanding of the underlying factors driving demand for different commercial helicopter segments in the top spending countries across the world and identify the opportunities offered by each of them.

Strengthen your understanding of the market in terms of demand drivers, industry trends, and the latest technological developments, among others.

Identify the major channels that are driving the global commercial helicopter market, providing a clear picture of future opportunities that can be tapped, resulting in revenue expansion.

Channelize resources by focusing on the ongoing programs that are being undertaken in different countries within the global commercial helicopter market.

Make correct business decisions based on thorough analysis of the total competitive landscape of the sector with detailed profiles of the top commercial helicopter providers around the world which include information about their products, alliances, recent contract wins and financial analysis wherever available.

